

2012 Tiguan





Better engineering for you.

German engineering isn't just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We're not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we're not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we're about all of these things happening together, beautifully and precisely, to create a car that's actually fun to drive. Because we're not just making any car, we're making your car. That's the power of German engineering.

The 2012 Tiguan

The new face of performance.

What's the best way to describe the perfect amount of space and comfort, he power of a sport-tuned engine, and the renowned Volkswagen safety all complemented by a gorgeous new exterior? In a word, balanced. Introducing the new 2012 Tiguan. Refreshed inside and out, it features a redesigned grille and updated headlights, restyled taillights, new high-quality cloth seating surfaces, and improved fuel efficiency, all of which make it stand out more than ever. Of course, the Tiguan still blasts down the road with its 200-hp turbocharged engine and available 4MOTION® all-wheel drive, so it can effortlessly adapt to any environment. That's the key to its charm. It's designed to fit into your versatile life, and a compact parking space, perfectly.



Performance

Getting there is more than half the fun.

Inspired by our belief that the journey is just as important as the destination, the 2012 Tiguan delivers a memorable driving experience every time you get behind the available leather-wrapped, multi-function steering wheel. That's because while the Tiguan is all compact SUV on the outside, under its hood beats the heart of a sports car. A GTI to be exact. Powered by the 2.0L turbocharged engine with 200 horsepower and 207 lbs/ft of torque, the Tiguan takes you from zero to 60 in 7.9 seconds while getting a better-than-ever 27 highway mpg. It's the type of power you'll appreciate whenever you have to get on a busy freeway, and fuel efficiency you'll notice every time you drive past the filling station.

Every Tiguan comes with FSI® direct injection technology that precisely sends atomized fuel into the combustion chamber of each cylinder. What does that all mean? Well, it makes the engine 25% more efficient than conventional injection engines. And that equals lower emissions and more power. It also gives you a few more victory laps around the city before you stop for gas.

*Optional towing package required. **Feature available on select models. '2012 2.0L TSI, automatic transmission: 22 city/27 highway mpg EPA estimates. 453 miles per tank. Range based on 27 highway mpg EPA estimate and a 16.8-gallon tank. Your mileage will vary.

4-corner independent suspension

2,200 lbs. towing capacity*

4MOTION all-wheel drive**

6-speed automatic with Tiptronic⁸**

2.0L TSI

T is for Turbo.

200 horsepower

207 lbs/ft torque

Milegge

27

highway mile per gallon[†]

Irave

453 miles per tank[†]





Versatility

56.1 cubic feet of available cargo space

Fold-flat front passenger seat

40/20/40-split folding rear seats





It packs a wallop. And a lot of other stuff.

Yes, technically, it's a compact SUV. But a quick look inside shows that the Tiguan has a lot more than meets the eye. For starters, there's the 40/20/40-split folding rear seat, offering six different configurations for maximum flexibility and cargo space. Plus, the rear seats slide forward and back, just in case you need more room in the trunk. There are even hooks in back that you can use to tie down anything you put in the trunk to keep it from sliding around, which is good for your stuff and for your safety. And there's even a 12-volt power outlet that you can use to plug something in when you're on the move.

40/20/40-split folding rear seats. Most SUVs come with a 60/40-split rear seat. Then again, the Tiguan isn't just any SUV. So we gave it a 40/20/40-split folding rear seat that creates a generous 56.1 cubic feet of cargo space with the rear seats folded down flat. Of course, you can fold one seat back up if your cargo happens to be a couple of skiers. Or, you can fold them both back up and leave the middle folded down—and still have plenty of room for three skiers and their skis.

Comfort

Climb inside your comfort zone.

The Tiguan doesn't just take you to your happy place, it is your happy place. From the moment you slip into the available premium 12-way adjustable power driver's seat, you can't help but notice the airy roominess and refined craftsmanship that surrounds you. From the available leather seats and huge panoramic sunroof to the soft-touch materials throughout, the Tiguan's cabin is a study in upscale sophistication and comfort. One that's not only pleasing to the eye, but to the legs, backs, and rear ends of up to five adult passengers as well.

Panoramic sunroof. There are sunroofs and then there's the Tiguan's jaw-droppingly huge available power-sliding panoramic sunroof. At 12.7 square feet, it lets in three times more fresh air and sunlight than the average sunroof, so there's never an un-sundrenched seat in the house. Let the blue-sky gazing begin.

Leather and V-Tex leatherette seating surfaces*

Heated front seats*

Dual-zone climate control*







*Feature available on select models.



Roof rails*

SEL shown in Reflex Silver Metallic

19-inch Savannah alloy wheels*

Power-adjustable heated side view mirrors







Designed to turn heads. Built to perform.

With its turbocharged engine and sporty design, the Tiguan has always turned heads in a hurry. So rather than mess with a good thing, we simply updated it. First, we redesigned the chrome grille and framed it between a pair of assertive headlights accented with available Bi-Xenon™ headlights with LED Daytime Running Lights, giving it a modern and sleek look. Then, we restyled the taillights by incorporating a striking "double L" pattern into the design. And to complete its sporty look, the Tiguan now features available factory-installed 19-inch Savannah alloy wheels, so no matter where your journey takes you, you're sure to arrive at your destination in style.

Bi-Xenon headlights with Adaptive Front-lighting System (AFS). Brighter than halogen or regular filament bulbs, the available special headlights with AFS turn up to 15 degrees around corners, effectively seeing into the future.

LED Daytime Running Lights. These special Daytime Running Lights use Light Emitting Diodes (LED). LED lights illuminate almost instantly, use less energy, and last significantly longer than standard light bulbs.

*Feature available on select



Safety

Fully loaded with peace of mind.

It's one thing to be safe. It's quite another to be given accolades for safety. So when the 2011 Tiguan earned the Insurance Institute for Highway Safety's (IIHS) Top Safety Pick award for the second year in a row, we were honored, but hardly surprised. That's because every Volkswagen is engineered to the highest standards. Volkswagen standards. And it's why every model is equipped with active and passive safety features like Electronic Stability Control (ESC), Hydraulic Brake Assist (HBA), and a crash-optimized front end to help protect you in the event of a collision. So you can drive with confidence knowing you're not just safe, you're Volkswagen safe.

Active safety. Active safety features are the things that help you prevent a collision, such as headlights, turn signals, mirrors, brakes, steering, and traction control elements like ABS and ESC. They may sound basic, but those elements can help save your life.

Passive safety. Passive safety features are what help protect you during an accident, such as safety belts, airbags, steel-reinforced seating, safety cages, and crumple zones. You know that German engineering you love under the hood? Well, it's actually throughout the entire car.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Highlights

Active

Anti-Slip Regulation (ASR)

Anti-lock Braking System (ABS)

Brake disc wipe feature

Hydraulic Brake Assist (HBA)

ESC

Electronic Stability Control

ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control.



ICRS

After the airbags have been deployed or the safety belts have triggered in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights.** That's why we call it intelligent.



Passive

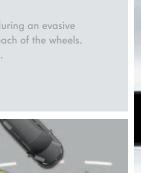
Crash-optimized front end

Pressure sensors for side airbags

Tire Pressure Monitoring System (TPMS)

This is a dramatization and does not depict what will happen in a multiple bags do deploy, they will be in various stages of inflating/deflating

Safety cage



Intelligent Crash Response System



Carefree Maintenance®

Wellness for your wheels.

At Volkswagen, we believe in our products so much that we give you three years or 36,000 miles of Carefree Maintenance—on the house. Come by for a courtesy vehicle check within the first 90 days, or 6,000 miles, and ask us any questions you have while we give your Tiguan a basic checkup. Then come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. It's that simple. So relax and enjoy every carefree mile in your new VW. That's what it's there for. And because it's a Volkswagen, it'll keep that new-car feeling for many years to come.



No-charge scheduled Carefree Maintenance

3 or 36,000*

Years

The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three year or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at n additional charge. Some limitations apply, See dealer or vehicle maintenance program booklet for details.



Technology









The Tiguan comes loaded with standard features that are anything but standard. That means an eight-speaker stereo that not only rocks, but rocks with uncompromised clarity. And Bluetooth® technology that doesn't just make and take calls, it also responds to your voice. And heated side mirrors with turn signals built in for added safety. Because we believe that standards should be raised whenever possible.

Bluetooth

You can do more than just make and take hands-free phone calls with Bluetooth with voice command. Enjoy the convenience of simply pushing a button, speaking a command to your Bluetooth-equipped phone and standing by as it makes the call for you.

Trip computer

The onboard multi-function trip computer can tell you everything from the temperature outside to what's currently playing on the eight-speaker stereo to the number of miles until your next fill-up. It's the perfect travel companion because it has all the answers and never complains.

Heated signal mirrors

Our side view mirrors are heated to help defrost snow, ice, and fog for greater visibility on all those chilly mornings and frigid evenings when you have to get in your Tiguan and go. And the built-in turn signals will alert everyone to your intended next move, which can help prevent collisions.

Electric parking brake

The days of pulling levers or pushing pedals to activate the parking brake are over, thanks to the electric parking brake. Now, the simple lift of a finger is all it takes to set the brake. And because there's no handbrake lever between the front seats, you get a little more elbow room; and don't forget about the cupholders.

In-dash CD player and multi-speaker sound system

Ever since the invention of car stereos, people have grown accustomed to listening to music when they're on the go. Or talk radio. Or the news. Thanks to the in-dash CD player with auxiliary input, you can listen to any CD you bring along for the ride and all the music on your portable MP3 player. Of course, when you're tired of playing DJ, you can just hand things over to the AM/FM stereo.

Dynaudio® premium sound system

With the 300-watt Dynaudio sound system with eight premium speakers and DSP processing technology, road noise will practically disappear as you spend mile after mile listening to music on the premium touchscreen sound system. Plus, you can entertain yourself as the miles tick by using your three-month trial to SiriusXM Satellite Radio.

Available

Touchscreen navigation system

Not only does this five-inch color touchscreen stereo and navigation system come with a three-month trial subscription to SiriusXM, but it's also great at playing music you own. Whether it's on your MP3 player or a CD, your favorites are just a click away.

iPod® integration

Once you get the MDI with iPod cable, you'll wonder how you ever lived without one. It lets you easily navigate your playlists, albums, and songs all through the intuitive touchscreen interface on your stereo. Because sometimes enjoying the ride is just as important as getting there.

Multi-function steering wheel

Go ahead, grip the multi-function steering wheel. Marvel at its comfortable and functional design. Doesn't that feel nice? This steering wheel comes with integrated controls for easy access to the entertainment and Bluetooth systems. It's your connection to the road, your car, and so much more.

Touchscreen sound system

On the touchscreen stereo, you've got an in-dash six-CD changer, AM/FM stereo, and SD card reader, all playing tunes through eight speakers. Did we mention that the CD changer can also play MP3 and WMA CDs with hundreds of songs on a single disc? Plus, all of that music, entertainment, and more can be easily navigated using the intuitive 6.5-inch touchscreen interface right in the dash of your Tiguan.

Bi-Xenon headlights with LED Daytime Running Lights

Brighter than halogen or regular filament bulbs, Bi-Xenon light is created by an arc of electricity inside the bulb that's filled with xenon gas. It's so effective that both the low and high beams can use the same bulb. They're headlights Edison would be proud of.









The Tiguan has a whole slew of premium features that take the joy of German engineering to the next level. From color touchscreen navigation with SiriusXM Satellite Radio to a 300-watt sound system, they're engineered to add some serious fun to every drive.



Tiguan S

Tiguan SE

Tiguan SEL

brakes; Anti-Slip Regulation (ASR); Tire Pressure Monitoring System (TPMS). 3-month trial subscription.

S with Sunroof

privacy glass.

Options

6-speed automatic transmission with Tiptronic® and Sport mode with 16' Portland alloy wheels. 4MOTION® all-wheel-drive system. Trailer hitch.

SE

Includes 2.0L, 200-hp TSI® engine; 6-speed manual transmission; 16" Includes all S features, plus: 6-speed automatic transmission with Tiptronic Includes all SE with Sunroof and Navigation features, plus: 19" Savannah steel wheels with all-season tires; Climatic manual climate control; cloth and Sport mode; 18" New York alloy wheels with all-season tires; halogen alloy wheels with all-season tires; Climatronic® dual-zone automatic seating surfaces; 8-way manual adjustable seat with lumbar support; reflector lens foglights; silver roof rails; chrome window surrounds and climate control; Bi-Xenon™ high-intensity headlights with LED Daytime 8-way adjustable passenger's seat with lumbar and fold-flat function; protective side moldings; privacy glass; V-Tex leatherette seating surfaces; Running Lights (DRL) and Adaptive Front-lighting System (AFS); 12-way 40/20/40-split folding rear seat, reclining with fore and aft sliding comfort 8-way partial-power driver's seat; heated seats and washer power seats with leather seating surfaces, 4-way lumbar support and adjustment; foldable rear armrest with pass-through storage and 2 nozzles; leather-wrapped shift knob and multi-function steering wheel; 3-position memory for driver; automatic rain-sensing wipers; keyless cupholders; multi-function trip computer; 8-speaker sound system with Big Roof Storage System; touchscreen Premium VIII sound system with access with push-button start; self-dimming rearview mirror; adjustable MP3- and WMA-compatible in-dash CD player, AM/FM radio, AUX-in HD Radio,™ built-in MP3- and WMA-compatible 6-disc CD changer, SD ambient floor-mounted lighting. for portable audio players; Bluetooth®; cruise control; Electronic Stability memory card reader, AUX-in for portable audio players, Media Device Control (ESC); Anti-lock Braking System (ABS) with front and rear disc Interface (MDI) with iPod® cable, and SiriusXM Satellite Radio with SEL with Premium Navigation

SE with Sunroof and Navigation

Includes all S features, plus: Power tilting/sliding panoramic sunroof; Includes all SE features, plus: Power tilting/sliding panoramic sunroof, RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader.

Options

4MOTION all-wheel-drive system. Trailer hitch.

SEL

Includes all SEL features, plus: RNS 510 navigation system with 6.5" color touchscreen in center console, 30GB hard disk, SD memory card reader, and SiriusXM Traffic™ with 3-month trial subscription. (Dynaudio[®] premium sound system included with 4MOTION.)

Options

4MOTION all-wheel-drive system. Trailer hitch.

Specifications

xterior		SE	SEL	Interior cont.	S	SE	SE
Privacy glass	SR	•	•	8-way manual driver seat with adjustable lumbar support	•	-	-
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses and				8-way manual passenger seat with adjustable lumbar support and fold-flat function	•	-	-
Daytime Running Lights (DRL)	_			8-way partial power driver comfort seat with adjustable lumbar support and rear seat	_		_
Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)	-	-	•	pockets (2-way power recline; 6-way manual)		•	
Halogen reflector lens foglights, integrated into front bumper	_			8-way manual passenger comfort seat with adjustable lumbar support, fold-flat function, and rear seat pockets	-	•	•
Power-operated, heated side mirrors with integrated turn signals	•	•	_	12-way power adjustable driver seat; memory function for driver seat and exterior mirrors	_	_	
Power-operated, heated side mirrors with integrated turn signals and memory	_	_	•	Heated front seats	_		
Chrome applications to exterior side window frames	_	•	•	40/20/40-split folding rear seat, slide adjustment, adjustable backrest	•		
Silver roof rails	-	•	•	Trailer hitch preparation (wiring, bumper, and crossbar with mounting plate)	0	0	0
Power-sliding panoramic sunroof (12.7 sq. ft.)	SR	SN	•	3-spoke steering wheel, height-adjustable, with telescoping steering column	•	_	_
Tire Pressure Monitoring System (TPMS)	•	•	•	3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with			
16" steel wheels with anti-theft wheel locks	•	_	_	telescoping steering column	-	•	•
16" alloy wheels with anti-theft wheel locks	0	-	-	Front center armrest with storage; 2 front cupholders, 2 cupholders in rear armrest	•	•	•
18" alloy wheels with anti-theft wheel locks	-	•	-	Lockable glovebox, illuminated upon opening, with adjustable cooling feature	•	•	•
19" alloy wheels with anti-theft wheel locks	-	-	•	Cloth seating surfaces	•	-	-
Heated front windshield washer nozzles	-	•	•	V-Tex leatherette seating surfaces	_	•	-
Rain-sensing windshield wipers	-	-	•	Leather seating surfaces	-	_	•
				Power windows with pinch protection; front windows with automatic 1-touch feature,			
nterior		SE	SEL	operable from driver's side only	•	•	•
Climatic single-zone climate control with pollen filter	•	•	_	Technical	S	SE	SE
Climatronic dual-zone electronic climate control with pollen filter	-	-	•			J_	
Anti-theft alarm system for doors, hood, trunk, and radio with audible and visual activation	•	•	•	2.0L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and	•	•	
Immobilizer theft-deterrent system	•	•	•	FSI® direct injection techology; 200 hp, 207 lbs/ft of torque	_		_
8-speaker sound system with MP3- and WMA-compatible in-dash CD player and				4MOTION all-wheel-drive system	0	0	С
AM/FM radio	•	_	-	Power-assisted, front vented disc brakes (312 mm X 25 mm); rear solid disc brakes (286 mm X 12 mm)	•	•	•
Touchscreen Premium VIII sound system with HD Radio, built-in MP3- and WMA-	-	•	-	Electromechanical power steering with variable assistance and active return	•	•	•
compatible 6-disc CD changer, SD memory card reader RNS 315 navigation system with 5" color touchscreen and SD memory card reader	_	SN		Independent suspension with front MacPherson struts and rear fully independent suspension	•	•	•
RNS 510 navigation system with 6.5" color touchscreen, SiriusXM Traffic with 3-month trial	_	SIN	•	Towing capacity – 2,200 lbs.**	•	•	
subscription, SD memory card reader, and 30GB hard disk	-	-	PN	Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock			
Dynaudio premium sound system with 8 high-end speakers (4 tweeters, 4 bass/midrange);				(EDL), and Engine Braking Assist (EBA)	•	•	•
300-watt amplifier and DSP (Digital Sound Processor) technology (SEL with Premium	-	-	PN	Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and	•		
Navigation with 4MOTION only)				Hydraulic Brake Assist (HBA)			
SiriusXM Satellite Radio with 3-month trial subscription	-	•	•	Intelligent Crash Response System (ICRS)†	•	•	•
AUX-in for portable audio players	•	•	•	Electric parking brake with brake disc wipe feature	•	•	•
Media Device Interface (MDI) with iPod cable	_	•	•	Trailer roll stability program	•	•	•
Bluetooth technology	•	•	•	6-speed manual transmission	•	-	-
Cruise control	•	•	•	6-speed automatic transmission with Tiptronic and Sport mode	0	•	•
Carpeted cargo area; trunk cover with 4 tie-down hooks in cargo area	•	•	•	12-year/unlimited mileage Limited Warranty Against Corrosion Perforation	•	•	•
Speedometer, tachometer, odometer, trip odometer, fuel gauge, temperature gauge, oil gauge, gear indicator, clock, outside temperature	•	•	•	5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty	•	•	•
Multi-function trip computer with compass, trip time, trip length, average trip speed,				3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty	•	•	•
average trip fuel consumption, current fuel consumption, miles to empty, radio station	•	•	•	3-year/36,000-mile (whichever occurs first) Roadside Assistance ^{††}	•	•	•
display, and personalizing functions				No-charge scheduled Carefree Maintenance Program [‡]	•	•	•
2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, and panic button for central locking	•	•	•	Dimensions			
3 12V power outlets: 1 in front center console, 1 in center console for rear seating positions,	•	•	•	Wheelbase	102.5 incl	hes (2,604 mn	m)
and 1 in cargo area	•			Front track	61.8 inches (1,570 mm)		11)
Dual front reading lights, illuminated glovebox, and luggage compartment lighting	_	•	•	Rear track	61.9 inches (1,570 mm) 23.8 cu. ft. (0.673 cu. m)		
Keyless access with push-button start	-	_	•				2)
Driver and passenger visor vanity mirrors, illuminated and with covers	•	•	•	Cargo capacity Cargo capacity with folded-down rear seats	56.1 cu. ft. (1.589 cu. m)		
Self-dimming rearview mirror with on/off switch	-	-	•	· · ·			
Driver and front passenger front and side thorax airbag supplemental restraint system*	•	•	•	Length		ies (4,427 mm))
Side Curtain Protection® head airbags, front and rear* 3-point safety belts for all seating positions; safety belt pretensioners for driver, front	•	•	•	Width		es (1,809 mm)	
		•	_	Height	oo.3 inch	es (1,683 mm)	

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. **Optional towing package required. See owner's manual for details. *The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. *The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.

Wheels

Accessories

Standard

drivergear.vw.com



S 16" Portland



Chrome Exhaust Tips



Splash Guards



Pedal Caps



SE 18" New York



Base Carrier Bars with Canoe Carrier Attachment



Base Carrier Bars with Roof Box Carrier Holder Heavy Duty Trunk Liner with CarGo Blocks





SEL 19" Savannah

Exterior

Interior

Stadt Leather

Paint



Candy White Charcoal, Sandstone



Pepper Gray Charcoal, Sandstone



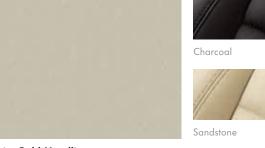
Reflex Silver Metallic

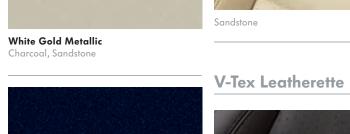
Charcoal

Wild Cherry Metallic Charcoal, Sandstone











Night Blue Metallic Charcoal, Sandstone







Deep Black Metallic Charcoal, Sandstone



























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